

**Format:****Webinar, Keynote, or
Workshop****Duration:****60–180 Minutes**

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It Takes All Types

Session Overview

The Myers-Briggs Type Indicator (MBTI) is a personality model that explains how and why people understand and approach the world in such different ways. This information can be a powerful tool in selling your work, communicating with your clients, or building relationships with your teammates.

By creating a shared language for those differences, the MBTI can help teams communicate more effectively, reduce friction, strengthen collaboration, and build more productive working relationships.

Learning Objectives

After this session, participants will be able to:

- Identify their MBTI preferences and their strengths and challenges
- Value the strengths and challenges of other types
- Navigate conflict and misunderstandings with greater ease
- Foster a collaborative, inclusive environment where everyone feels heard

Please note:

There is an additional fee of \$35 per participant to cover the official assessment from The Myers-Briggs Company.