



Format:
**Webinar, Keynote,
or Workshop**

Duration:
60–180 Minutes



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TypeTalk:

One Message, Many Styles

Session Overview

Ever felt like you were speaking the wrong language with someone? Or like the person you're talking to doesn't move at your pace or focus on what you care about? There's a good chance it's because they have a different behavior style.

This session helps individuals and teams enhance their communication skills by leveraging the DiSC personality assessment framework, which categorizes individuals into four primary personality types—Dominance (D), Influence (I), Steadiness (S), and Conscientiousness (C)—each with its unique style, preferences, and motivators.

Learning Objectives

After this session, participants will be able to:

- Identify their own behavior style (D, I, S, or C)
- Clarify what they need for great communication
- Communicate more effectively with other styles based on their needs and preferences
- Reduce the likelihood of miscommunication and conflict

Additional Options

The official DiSC assessment can be included for participants for an incremental fee.